

BUSINESS PLAN FOR CY 2011 – 2012
THE KOREAN ASSOCIATION FOR INFORMATION SYSTEMS (KrAIS)

July 29, 2011

Dear KrAIS members,

We are pleased to inform you that the LG CNS/KrAIS Post-ICIS Workshop in St. Louis last year was a great success. Thank you for your support and participation. During the Workshop, KrAIS elected co-chairs for the two year term starting from January 2011. Subsequently, the KrAIS Executive Committee has been restructured to better represent our members around the world and to strengthen our programs and activities.

As an official chapter of the Association for Information Systems (AIS) serving AIS members with Korean heritage, KrAIS aims to promote the exchange of ideas and knowledge among Korean scholars and professionals who are engaged in the development, management, and use of information and communications technology. Furthermore, KrAIS aims to build a healthy and strong network of Korean IS scholars and professionals not only to better serve our members but also to contribute to AIS. To that end, the Executive Committee developed the following business plan for the calendar years 2011 and 2012. We hope you join us in making KrAIS successful.

I. LEADERSHIP TEAM STRUCTURE

(Listings are in alphabetical order)

Advisors:

Jae Kyu Lee (이재규), KAIST

Jae-In Oh (오재인), Dan-Kook University – an ex officio member (President, KMIS)

Jung Pil Shim (심정필), Mississippi State University/Georgia State University

Co-chairs:

Gwanhoo Lee (이관후), American University

Ho-Geun Lee (이호근), Yonsei University

Co-secretaries:

Se-Joon Hong (홍세준), Korea University

Dongmin Kim (김동민), University of New Brunswick

Treasurer: Hee-Woong Kim (김희웅), Yonsei University

Director of Communications: Jungpil Hahn (한정필), Purdue University

Members-At-Large:

Seung-Hyun Kim (김승현), National University of Singapore

Habin Lee (이하빈), Brunel University

Sang-Yong Lee (이상용), Hanyang University

Youngjin Yoo (유영진), Temple University

Victoria Yoon, University of Maryland, Baltimore County

Program Co-chairs for 2011 Post-ICIS Workshop:

Gee-Woo Bock (박기우), Sung Kyun Kwan University

Dan-Jong Kim (김 단종), University of North Texas
Local Arrangement for 2011 Post-ICIS Workshop: Yongsuk Kim (김 용석), Hong Kong
University of Science and Technology
Student Representative: Kyung Young Lee (이 경 영), McGill University

II. LG CNS/KrAIS POST-ICIS WORKSHOP

The LG CNS/KrAIS Post-ICIS Workshop is our flagship program. The objective of the Workshop is to promote the exchange and sharing of research conducted by KrAIS members. More specifically, the Workshop will focus on helping graduate students and junior faculty improve their research and develop scholarship through close interactions with peers and senior faculty. The workshop will help graduate students and junior faculty publish their research in top-tier scholarly journals and effectively move their careers forward. Another important objective of the Workshop is to improve the reputation and the impact factor of the KMIS' flagship journal, Asia Pacific Journal of Information Systems (APJIS) through citations and publications. Ultimately, the goal of the workshop is to promote quality and the reputation of the scholarship of Korean IS scholars.

A separate call for papers will be announced shortly by the 2011 Workshop Program Co-chairs Gee-Woo Bock (박기우), Sung Kyun Kwan University and Dan-Jong Kim (김 단종), University of Houston, Clear Lake. Meanwhile, a brief description of the 2011 Workshop is provided below.

Time/Venue

The Workshop will take place from 12:20 pm to 5 pm on Wednesday, December 7, 2011 in one of the ICIS 2011 conference hotels. Lunch will be served before the beginning of the Workshop and our traditional KrAIS member dinner will be held shortly after the Workshop.

Funds

LG CNS has graciously agreed to provide \$3,000/year to support the Post-ICIS Workshop. To honor their generous support, we named our workshop "LG CNS/ KrAIS Research Workshop." The LG CNS fund will cover scholarships awarded to four graduate students (\$500 x 4 students = \$2,000) who will present their research in the Workshop. The program co-chairs will select them based on inputs and evaluations from referees. The remainder of the fund (\$1000) will cover part of administrative costs associated with the Workshop, including the rental fee for a meeting room and equipment, refreshments, and payment to AIS. KMIS will continue to sponsor the KrAIS member dinner on December 7, 2011.

Registration

The LG CNS/KrAIS Research Workshop has been registered as an official ancillary meeting and will appear in the official ICIS registration system. KrAIS faculty members can register for the KrAIS Workshop when they register for ICIS 2011. The registration fee for the Workshop is \$40 for early bird, \$50 for regular, and \$60 for on-site registration. Students should register for the Workshop with the ICIS 2011 website as well but there will be no registration fee for students. The income from the registration fee will be used to cover part of administrative costs associated with the Workshop.

Format

The format of the Workshop will be interactive round table sessions where five to six authors briefly present their research for about 10 minutes each, followed by extensive discussion with two mentors and the audience. It is likely that multiple tables need to be arranged to accommodate all of the accepted papers. Participants are encouraged to provide constructive feedback to improve the presented research to the level of top-tier journal articles. Mentors and authors are expected to read all the papers assigned to the table prior to the Workshop so that they can focus on discussion rather than presentation. *English-speaking KrAIS members are encouraged to submit and present their paper as one or more round tables will be assigned to English-speaking members.*

Workshop Committee

Although the Workshop program co-chairs will assume main responsibilities for organizing the Workshop, all executive committee members are expected to collaborate with the program co-chairs on multiple fronts to deliver successful programs. Depending on needs, additional KrAIS members will be recruited to serve as the Workshop Committee members.

Process and Timeframe

KrAIS members may submit either completed research or research-in-progress. However, authors are not allowed to submit a paper that is currently under review or has been accepted or published for other publication outlets. A separate call for papers will be announced shortly to provide more detail about the timeframe, submission process, review process, and presentation requirements.

III. OTHER PROGRAMS AND ACTIVITIES

To develop a sense of community among our members and keep them informed about important news, we plan to publish newsletters once a year and distribute them via email and other appropriate online channels. We also plan to create social media accounts for KrAIS members to help promote active engagement in various activities. In addition, we will consider organizing KrAIS AMCIS/PACIS mini-tracks in the future once the Post-ICIS Research Workshop becomes stabilized. We welcome your ideas and suggestions for other possible programs.

We are very excited about the new opportunities brought by KrAIS programs and activities mentioned above. We hope you share our passion and enthusiasm. We are looking forward to your participation. Thank you very much for your cooperation and support!

Best regards,

Ho-Geun Lee, Yonsei University, Co-chair, KrAIS
Gwanhoo Lee, American University, Co-chair, KrAIS